

GL events Italia

Company
Profile



LINGOTTO
FIERE

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Bringing People Together

Creating connections, offering opportunities to share experiences, and putting people first. These are the hallmarks of GL events Group, which operates in Italy through GL events Italia, based in Turin at Lingotto Fiere.

GL events Group

Internationality

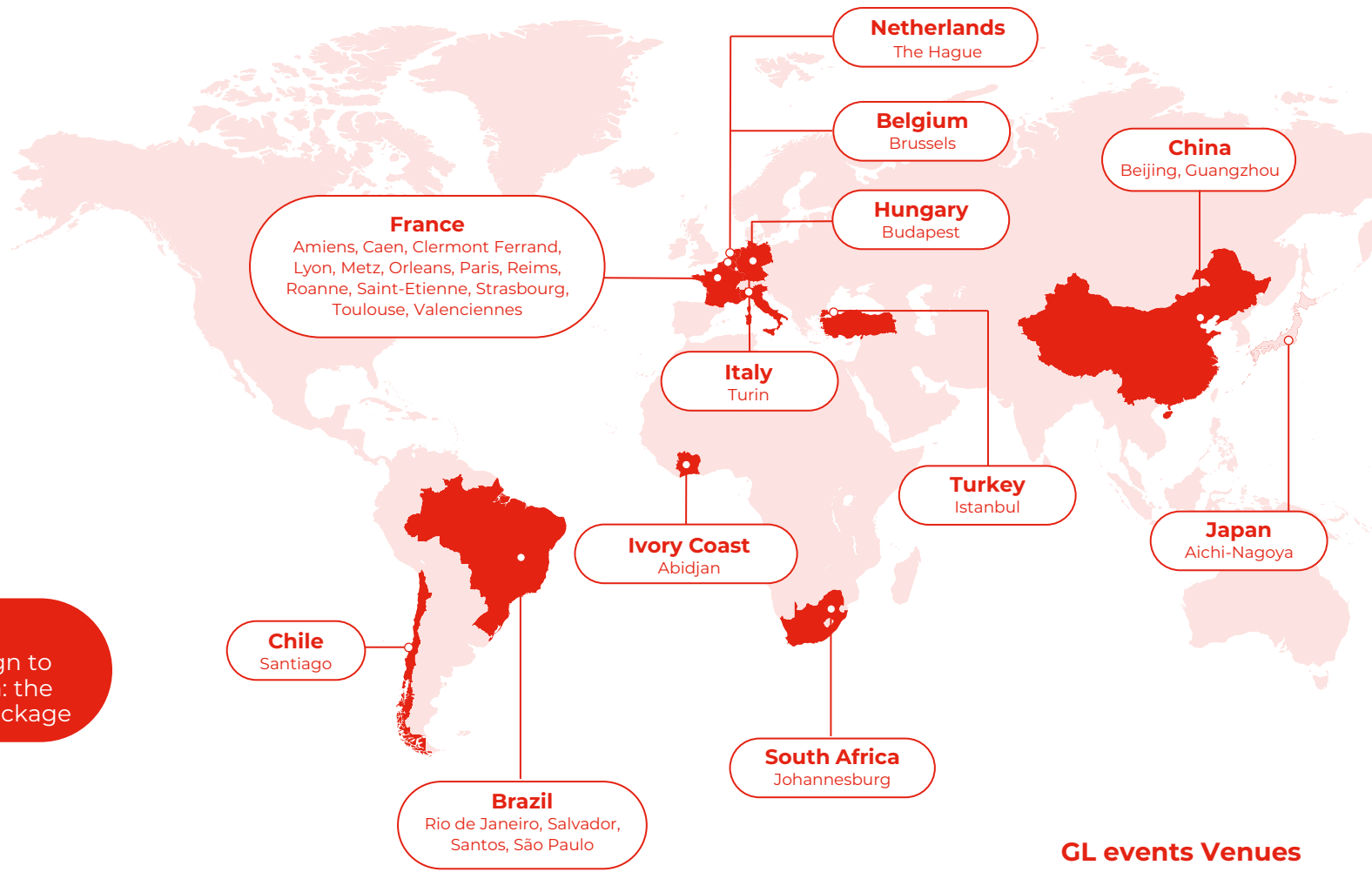
Bringing People Together with **Internationality**

Group overview

GL events - a global leader in the events industry.

With a presence in **over 28 destinations** and an extensive network of locations across Europe, South America, Asia and Africa, GL events specialises in organising and managing conventions, cultural, sporting and political events, as well as trade fairs and exhibitions for professionals and the general public.

With its **3 divisions** dedicated to the main business lines of the events market, the Group strategically dominates this sector.



GL events Venues

GL events in numbers

+1.7b

2025 turnover
(in euros)

+60

Worldwide
locations

28

Destinations
on 4 continents

+4.3k

Team of
professionals

+3.6k

Events hosted
each year

+15m

Visitors



GL events Italia

Excellence

Bringing People Together with **Excellence**

GL events Italia overview

The Italian branch of the Group, GL events Italia, is based in Turin, at Lingotto Fiere.

From the corporate sector to culture and sport, GL events Italia **plans and organises events** under its own brands, hosting **events of national and international importance**. Through its Lingotto Studios division, it also offers its space and expertise for large-scale audiovisual productions.

The Lingotto Fiere in Turin is the most important exhibition centre in the Northwest. It has a surface area of 100,000 sqm, 68,000 of which are covered and divided into three adjacent halls and a fourth called the Oval.

3 business units

Event
creation

Event
hosting

Lingotto
Studios



GL events Italia in numbers

+40

Events hosted
in a year

+6

Owned
events

1m

Visitors

+50k

Digital
community

+100k

Total area (sqm)

GL events Italia

Experience

Bringing People Together with **Experience**

Strategic and operational competences

GL events Italia is the **ideal partner** for the organisation of exhibitions, fairs and events of all kinds.

Thanks to the great professionalism acquired over the years, GL events Italia **supports event organisers at every stage of planning**, from conception to realisation, taking care the creative and logistical components.

It hosts a variety of events in terms of type and target audience:

- Exhibition
- Corporate events
- Congresses
- Live & Festivals

GL events Italia is able to meet all the needs of professionals with complete, customised solutions.



Owned Events



+6
owned events



Hosted Events



+40
events hosted
each year



Film and television productions

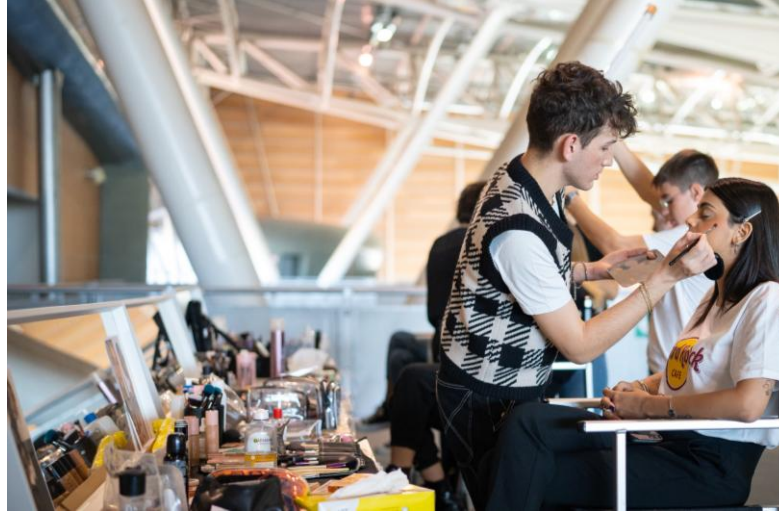
Lingotto Studios is the key location for film and television productions in Turin, Italy's **first capital of Italian cinema**.

The studios of Lingotto Fiere offer a unique **post-industrial backdrop** on the one hand, and **modern, futuristic buildings** with exceptional natural lighting on the other, capable of meeting **different needs**.

The **large, flexible and versatile spaces**, with heights of more than 10 metres, are easily adaptable and lend themselves to set-ups for large-scale sets and theatres.



Lingotto Studios



Lingotto Fiere

Reputation

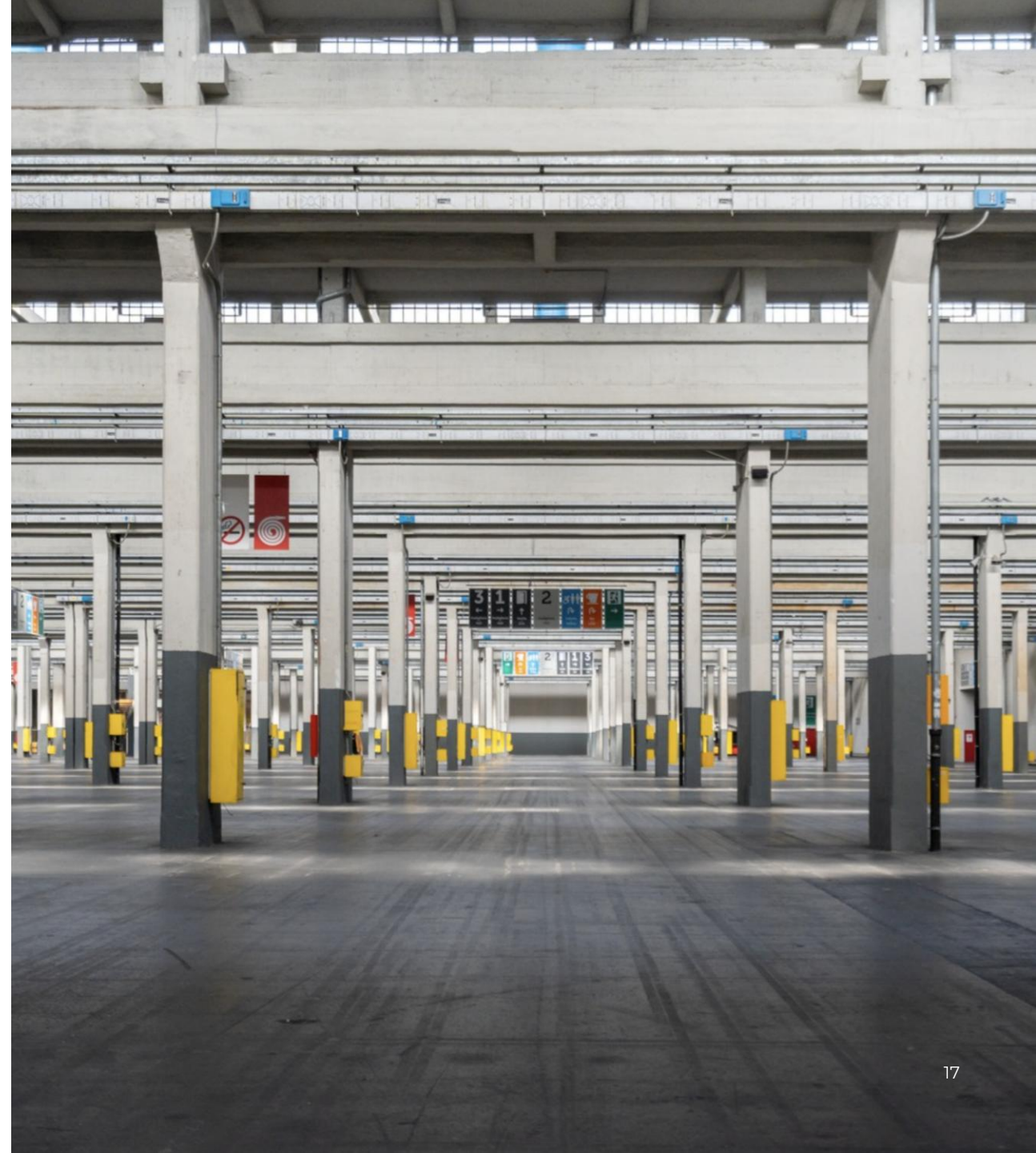
Bringing People Together with **Reputation**

The architectural value

A **multifunctional hub** that also houses businesses, companies and universities, once an iconic car manufacturing plant.

Originally built in 1922 as the headquarters of the FIAT factory, the Lingotto industrial archaeology complex underwent a reconversion in the 1990s; the project entrusted to architect **Renzo Piano** gave rise to a **multifunctional district**.

The three original pavilions were later joined by the **Oval**, a building constructed on the occasion of the XX Olympic Winter Games, to host speed skating competitions on ice. Designed by Studio Zoppini Associati in collaboration with John Barrow (HOK Sport Ltd.) and the British studio Buro Happold, the Oval is one of the largest and brightest single-floor pavilions in Italy.



Lingotto Fiere

Flexibility

Bringing People Together with **Flexibility**

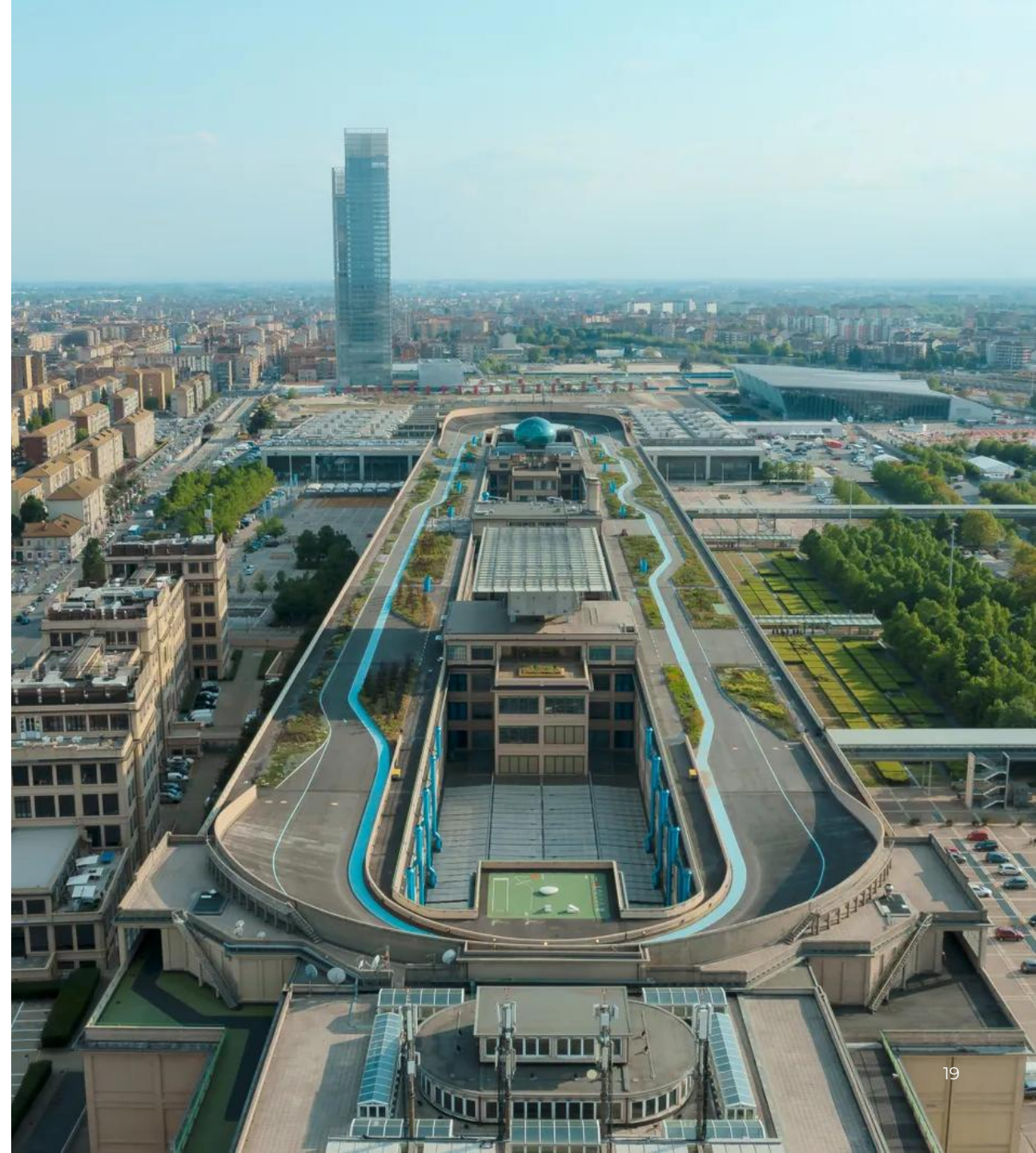
Modularity and accessibility

A **versatile space** that can adapt to every need

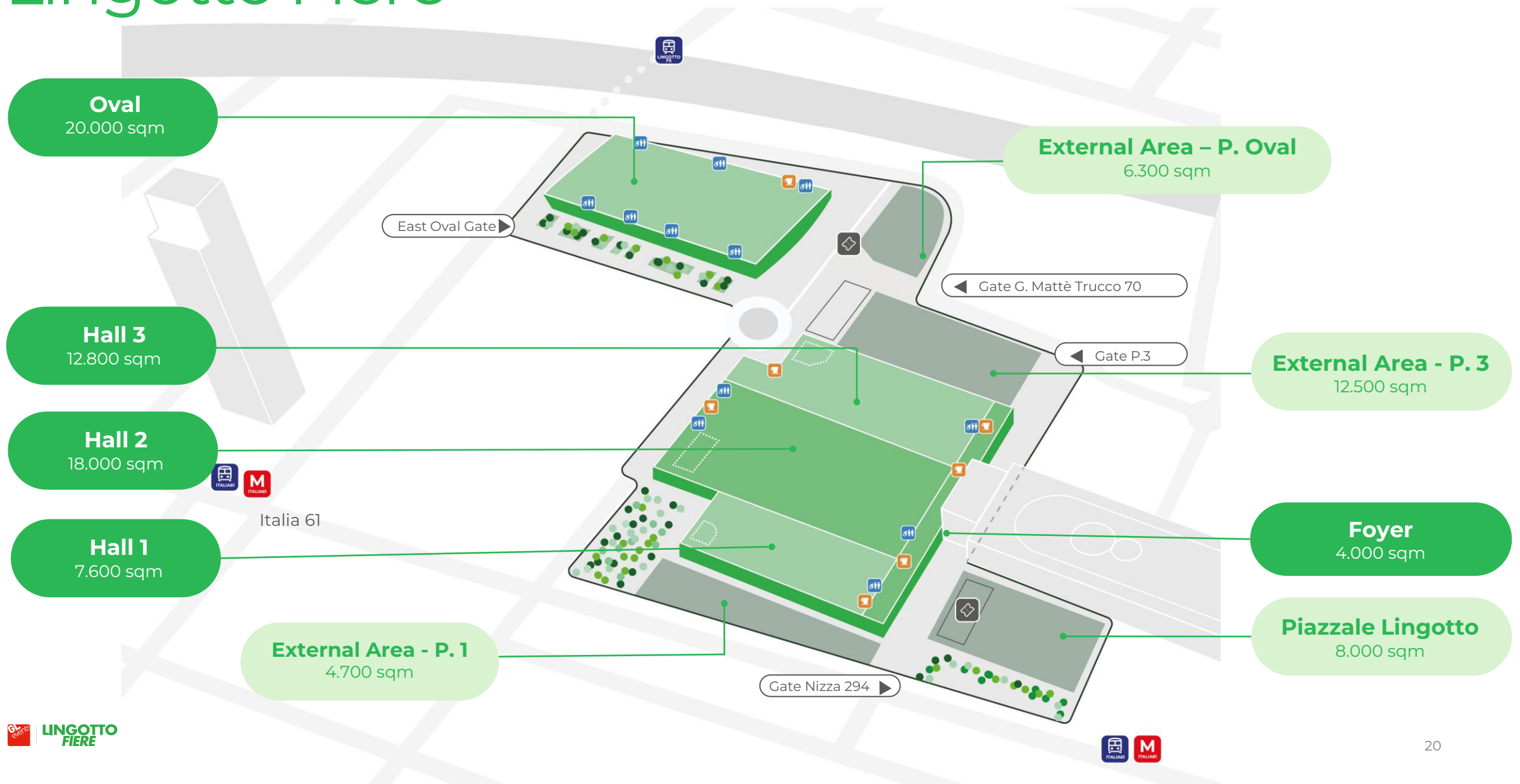
The spaces are modular and can be combined and segmented strategically. They include **4 pavilions** and **3 outdoor areas**, with a total area of **60,000 sqm indoors** and **30,000 sqm outdoors**.

The pavilions present **complementary surfaces** varying from 7,620 sqm in Hall 1 to 20,000 sqm in the Oval, and heights varying between 10 m and 18 m, partly supported by pillars, partly completely clear.

The large **outdoor areas** are easily accessible to heavy vehicles and offer space for the activation of services such as shuttles for guests or the public. In addition, **800 parking spaces for personnel** and up to **3,300 parking spaces for visitors** are available.



Lingotto Fiere

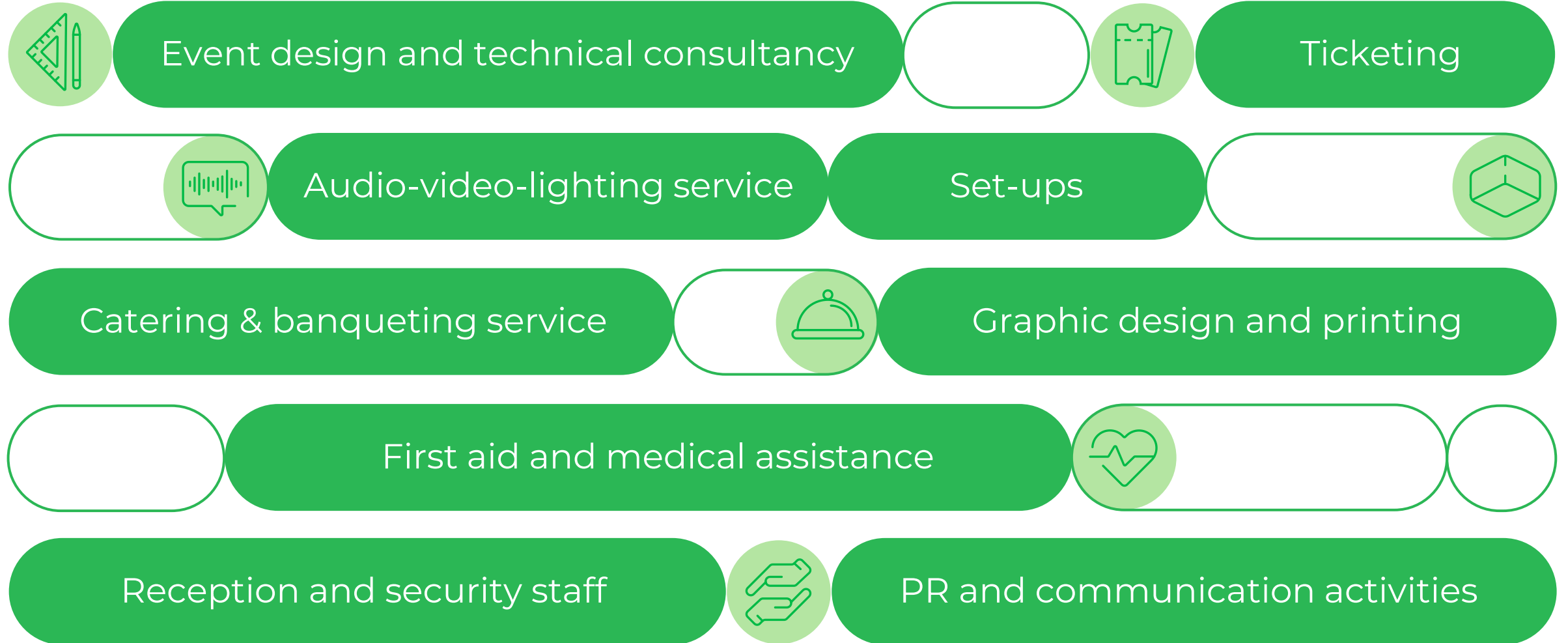


Lingotto Fiere

Functionality

Bringing People Together with **Functionality**

The services of GL events Italia



Services in the Lingotto district



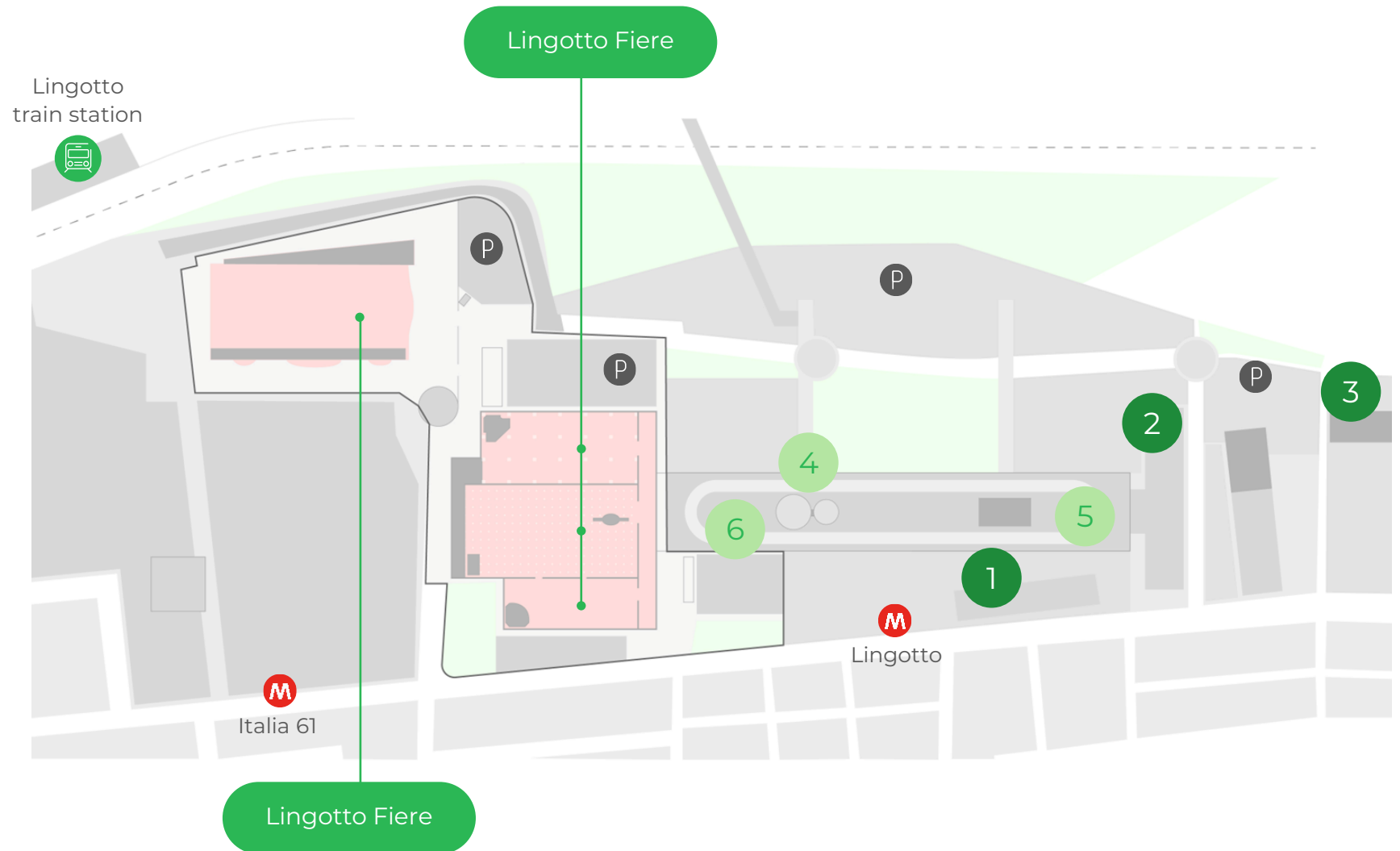
Hotels

1. NH Turin Lingotto Congress
(walking distance)
2. DoubleTree by Hilton Turin Lingotto
(walking distance)
3. AC Hotel Torino by Marriott
(walking distance)



Entertainment

4. Shopping Mall
5. Pinacoteca Agnelli
6. La Pista 500



Territory

Connections

Bringing People Together with **Connections**

External and internal connections

A **central** and easily accessible **location**

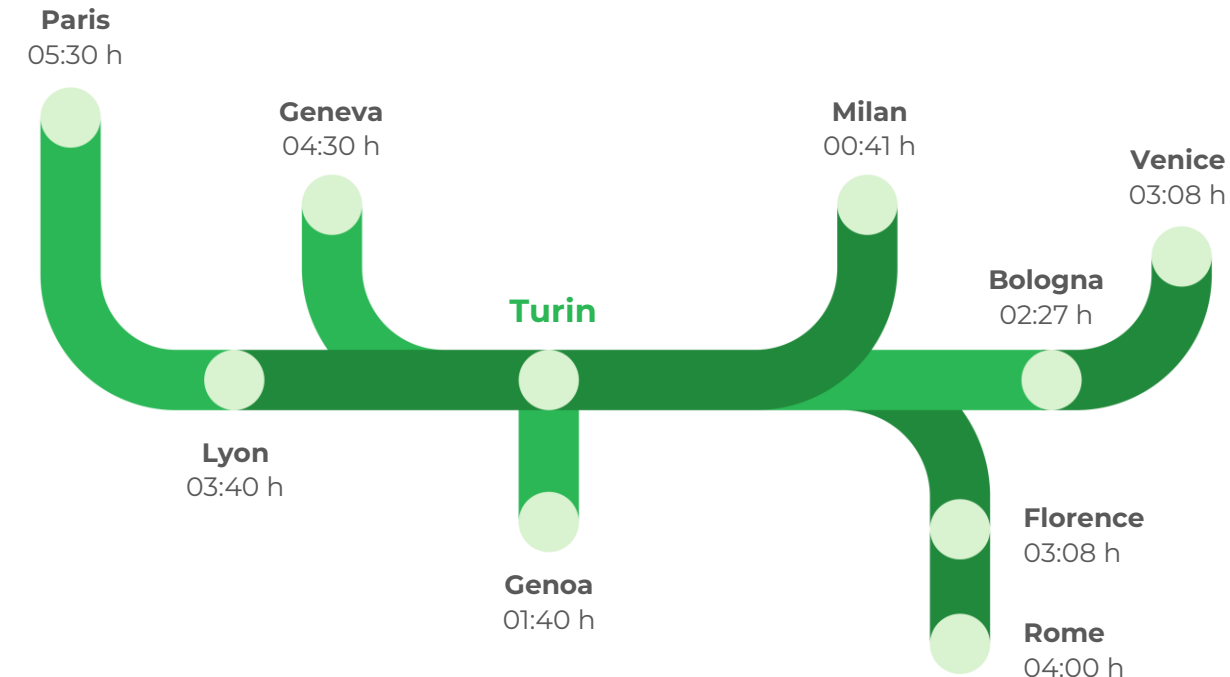
Lingotto Fiere is an important node in **Turin's public transport network**: the venue can be reached by metro, bus and train.

By **car**, Lingotto Fiere is only 35 minutes away from **Turin Caselle airport** and 1.5 hours from **Milan Malpensa airport**, served by domestic and intercontinental flights.

Thanks to its strategic location at the crossroads of Western and Southern Europe and the region's rich infrastructure, Turin is easily accessible from many **European cities** - not just by **airplane**, but also by high-speed **trains**.



External connections



Italy's third station
by passenger flow

Caselle Airport, Turin

Madrid | 01:44 h

Paris | 01:10 h

London | 01:35 h

Frankfurt | 01:09 h

Bruxelles | 01:18 h

Munich | 01:03 h

Malpensa Airport, Milan

Helsinki | 03:56 h

New York | 08:09 h

Dubai | 06:10 h

Beijing | 10:10 h

New Delhi | 07:51 h

Hong Kong | 11:38 h



150 direct flights
worldwide

Inner-city connections

Main museums

1. Museo Egizio
2. GAM - Galleria d'Arte Moderna
3. Museo Nazionale del cinema
4. Palazzo Reale di Torino
5. Palazzo Madama
6. MAO - Museo di Arte Orientale

Main squares

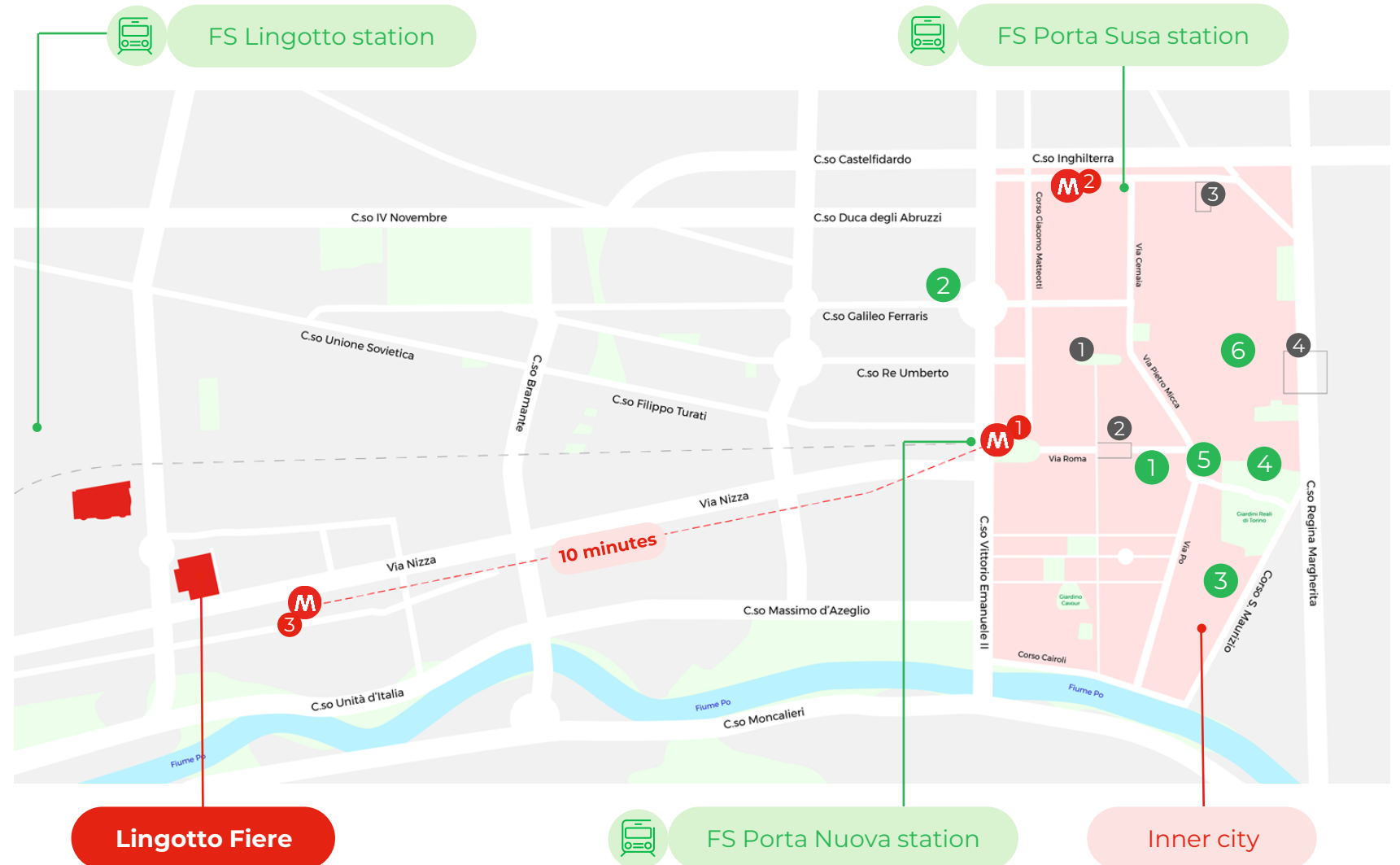
1. Piazza Solferino
2. Piazza San Carlo
3. Piazza Statuto
4. Piazza della Repubblica

Main metro stations

1. Porta Nuova
2. Porta Susa
3. Lingotto

Lingotto Fiere - Connections

1. Caselle Airport, Turin (35 min)
2. Malpensa Airport, Milan (1,5 h)
3. Porta Nuova (10 min)
4. Porta Susa (14 min)



Territory

Opportunity

Bringing People Together with **Opportunity**

Turin as the capital of innovation

Thanks to its rich manufacturing tradition, today Turin is **capital of innovation**.

A **dynamic industrial environment** and the presence of high-profile research centres make Turin an excellence in engineering, ICT and cutting-edge technologies.

Prestigious academic institutions, as well as the world's first business school, attract young talent from Italy and abroad, thus contributing to the city's dynamism.

Piemonte is one of the most attractive regions in Italy for **foreign investments**, with an increase of over 80% in the last few years.

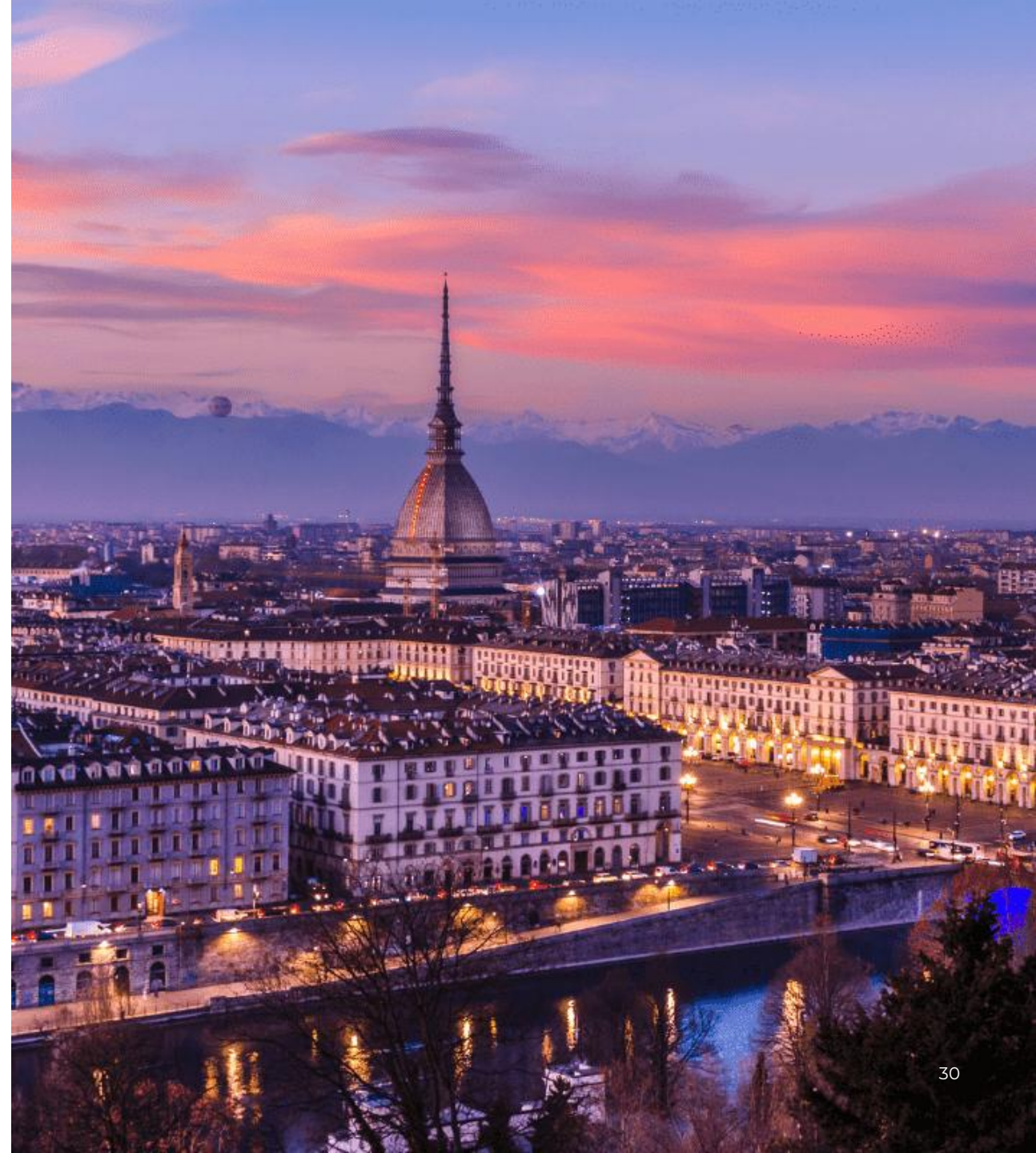


The cultural vibrancy

Expertise and experience in industry is complemented by **cultural and gastronomic** liveliness.

As Italy's fourth most populous city, Turin welcomes **5 million tourists** every year. It has a rich architectural heritage and is home to world-famous museums, ranging from ancient history to contemporary art. It hosts important **cultural and sports events** that make it attractive all year round.

The quality of Piedmontese **enogastronomic offerings** enriches the visitor experience.



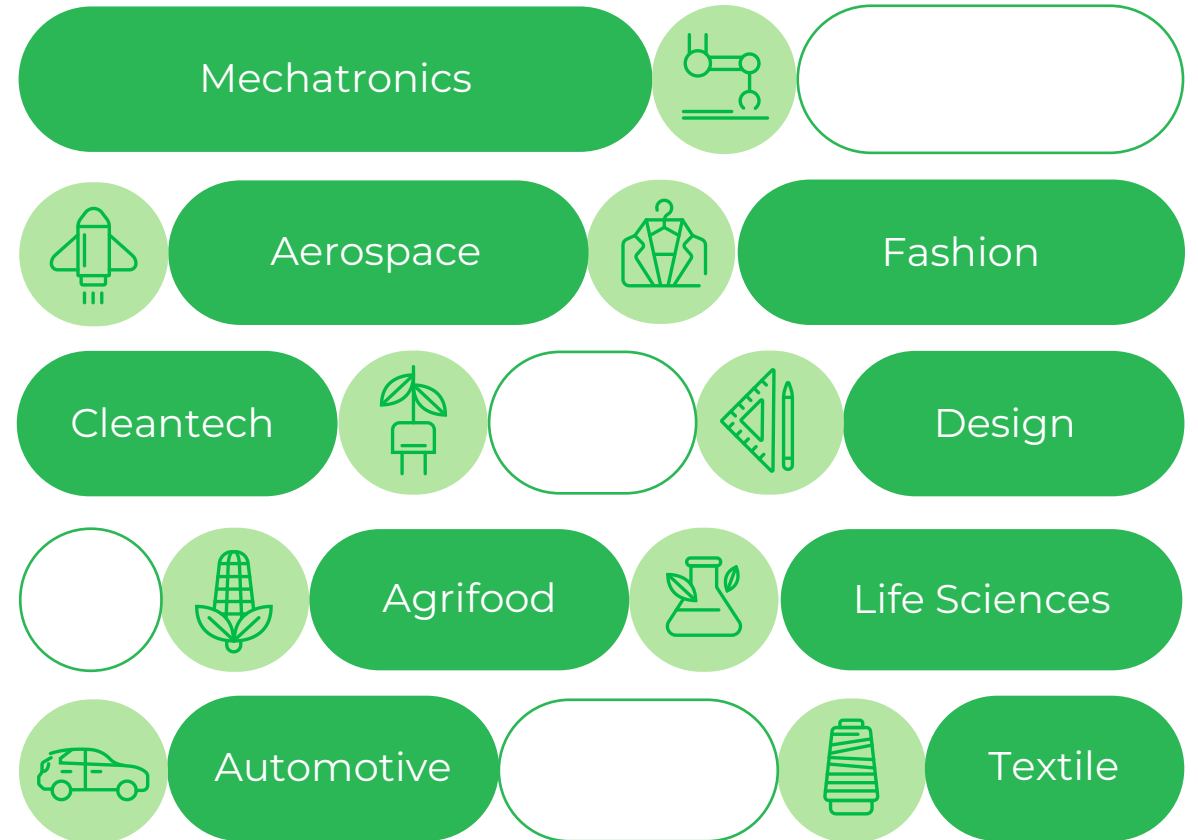
The offer of Piedmont

Production clusters

Thanks to its historical industrial development, which has been able to enhance the traditional products and activities of the territory, Piedmont's economy today excels in numerous areas that project the region towards **new frontiers of development and new business opportunities**.

The presence of a **network of prestigious universities and research institutes** specialising in engineering, robotics, artificial intelligence and sustainability helps to create a dynamic and fertile ecosystem, fostering innovation and growth.

Turin has been chosen as the headquarters for the **Italian Institute for Artificial Intelligence for Industry**, which focuses on AI research to drive innovation and industrial transformation in sectors like manufacturing, aerospace, and automotive.



Bringing People Together in Turin

With its dynamism and accessibility, Turin is the ideal setting to host important events. Within the city's framework, Lingotto Fiere is the prime location for bringing together large audiences and offering unforgettable experiences.

Thankyou!

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Social
@lingottofiere



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