

# GL events Italia



**LINGOTTO**  
***FIERE***



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# Bringing People Together

Creating connections, offering opportunities to share experiences, and putting people first. These are the hallmarks of GL events Group, which operates in Italy through GL events Italia, based in Turin at Lingotto Fiere.

# Lingotto Studios brings imagination to life

Through its Lingotto Studios division, GL events Italia makes the Lingotto Fiere venue **the perfect location for audiovisual productions**. The vast and versatile spaces are transformed into dreamscapes for cinema, television, and photography, setting the stage for future stories.

Located **in the heart of Turin**, one of Italy's three treasured film capitals, the historic Lingotto buildings form a vibrant, fully serviced district. Here, past and present intertwine, inspiring endless possibilities.





# Lingotto Studios carries an unparalleled legacy

Throughout its century-long history, the Lingotto building complex has acquired many **identities**.

## Industrial archaeological site

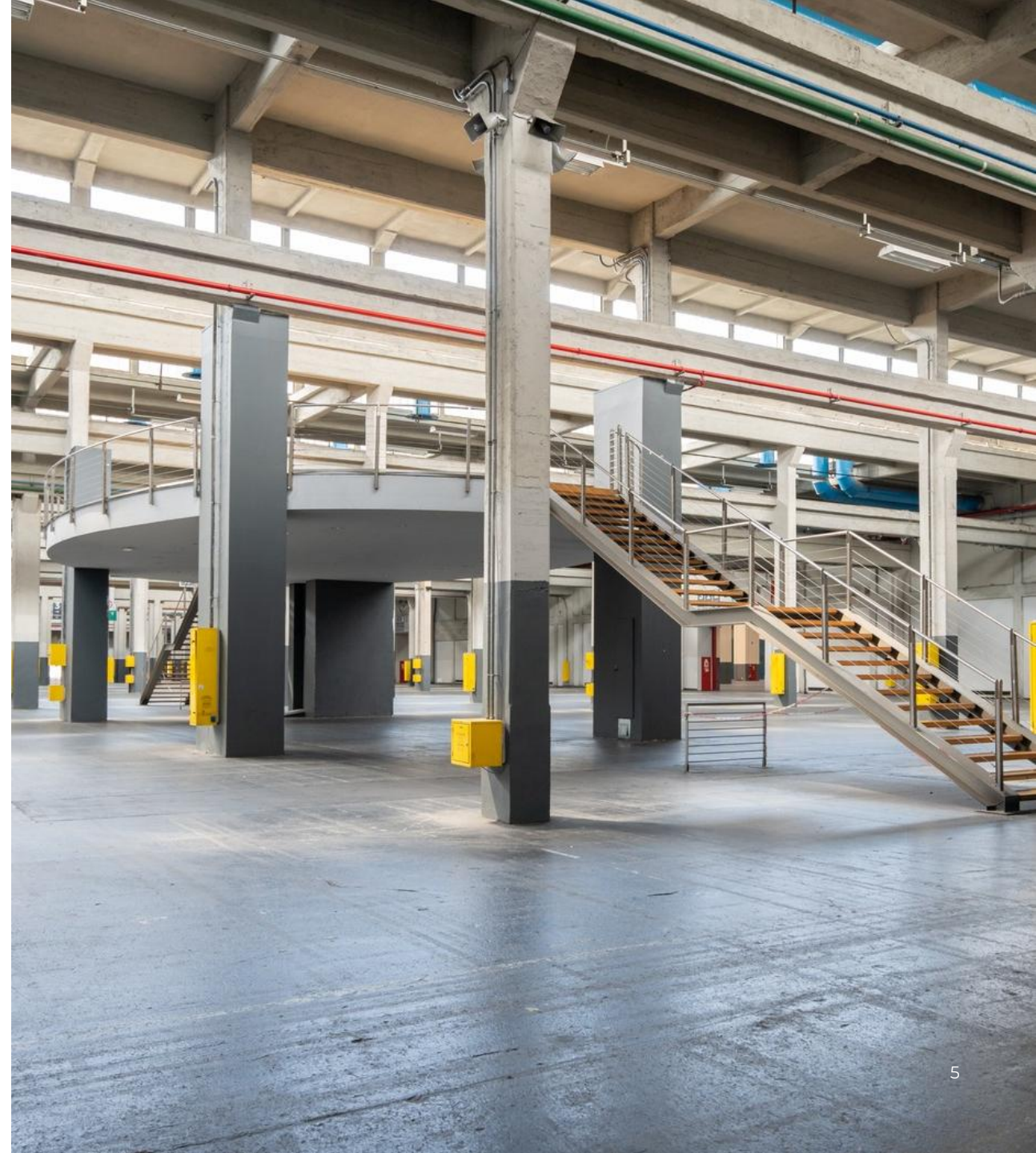
The complex was originally built to house the main FIAT car factory plant.

## Multi-purpose district

In the 90s, the architect Renzo Piano designed the transformation of the former factory into a multi-functional cluster within the city.

## Olympic site

In 2006 Turin hosted the Winter Olympics. On this occasion, the Oval was built to house the speed skating rink.



# Flexibility

Bringing People Together with **Flexibility**

Lingotto Studios spaces are extremely versatile and can be used for **any type of production**, including film, television.

The spaces include 4 indoor stages and 3 outdoor areas, with a total area of 60,000 square meters and 30,000 square meters respectively. The height of the stages ranges from 10 to 18 meters.

The hall **post-industrial** architecture and the Oval **contemporary** aesthetic make them particularly suitable for recreating expansive settings. Even the **rooftop**, with its striking urban backdrop, is perfect for dynamic and adrenaline-charged scenes, adding an extra edge to any shoot.





# The Studios Layout





# Stage 1

A 7,620 square meters column-free space, the first stage can be illuminated with natural and artificial light, or completely darkened if needed.

**Length** | 141 m

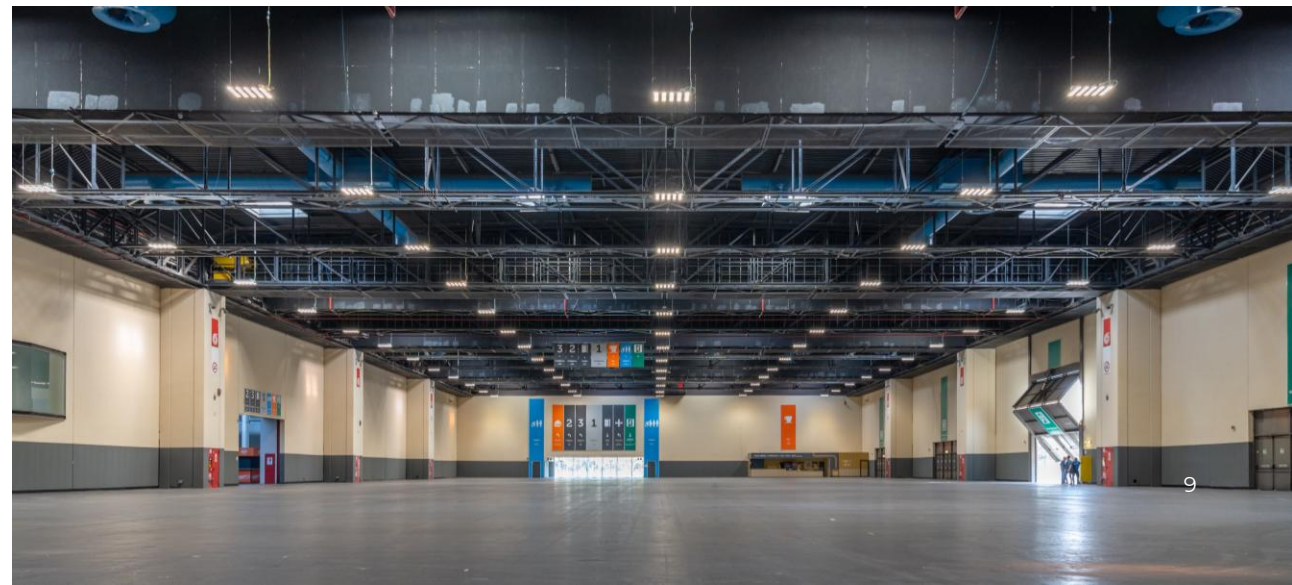
**Width** | 54 m

**Height** | 10.5 m

**Gross surface** | 7,620 m<sup>2</sup>

**Vehicle entrances** | 2

**Room 1** | 494 m<sup>2</sup>





# Stage 2

With its 17,960 square meters , the second stage provides an authentic post-industrial scenery, as it retains the original features of the former car factory pressing room.

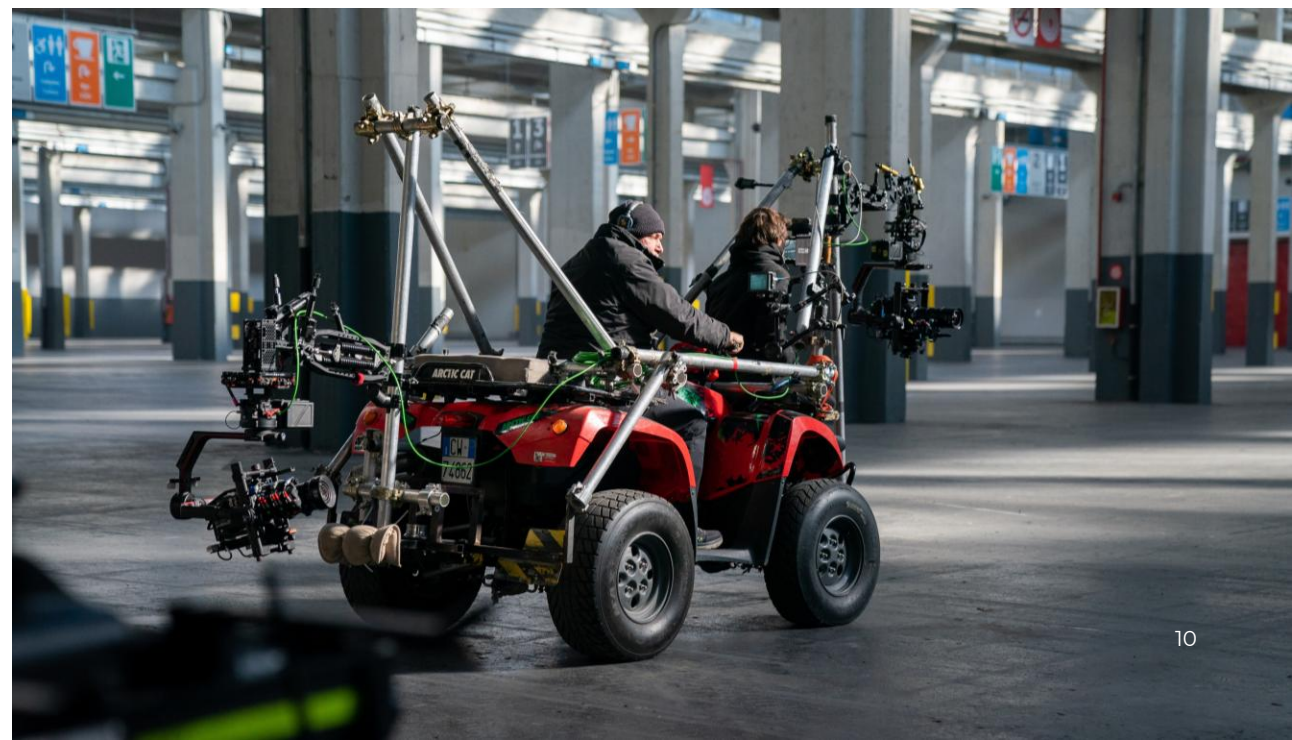
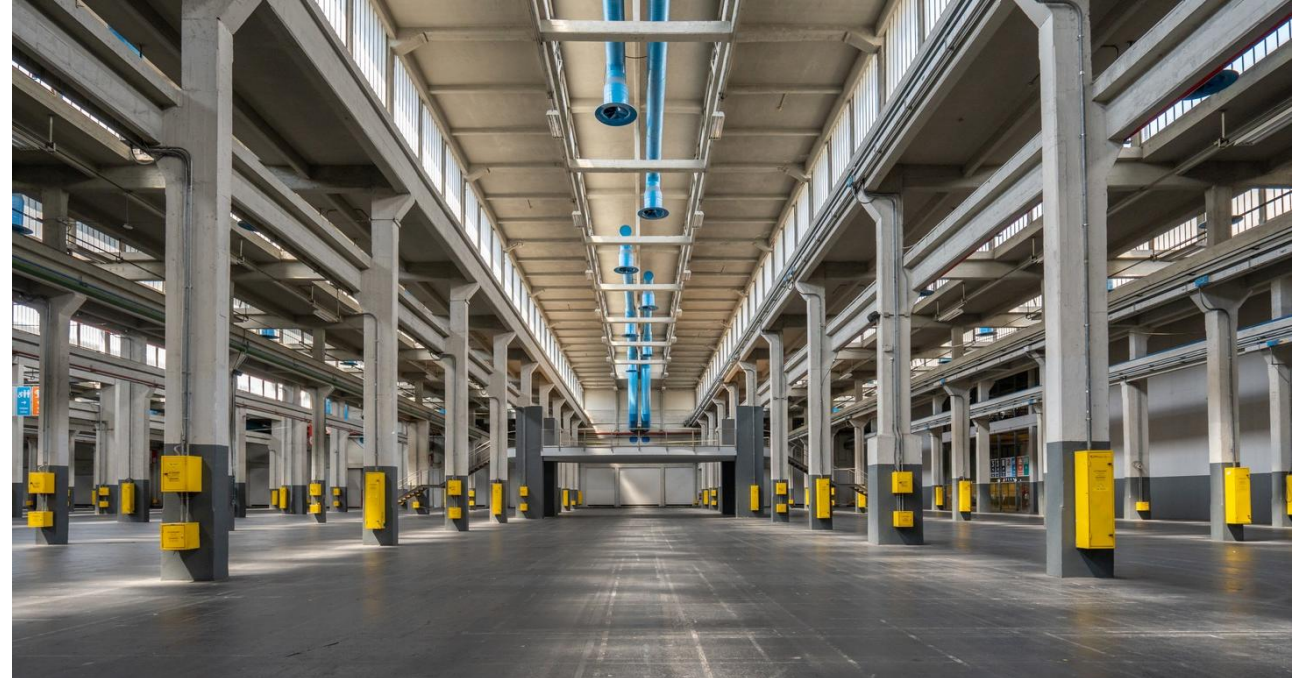
**Length** | 187 m

**Width** | 96 m

**Height** | min. 9.9 m – max. 14.2 m

**Gross surface** | 17,960 m<sup>2</sup>

**Room Blu** | 235 m<sup>2</sup>





# Stage 3

The third stage can be lit with artificial or natural light, or completely darkened. There are 12 columns in this 12,860 square meters space, making it possible to include different sets in the same space. In addition, the adjacent outdoor space can be integrated into the stage.

**Length** | 187 m

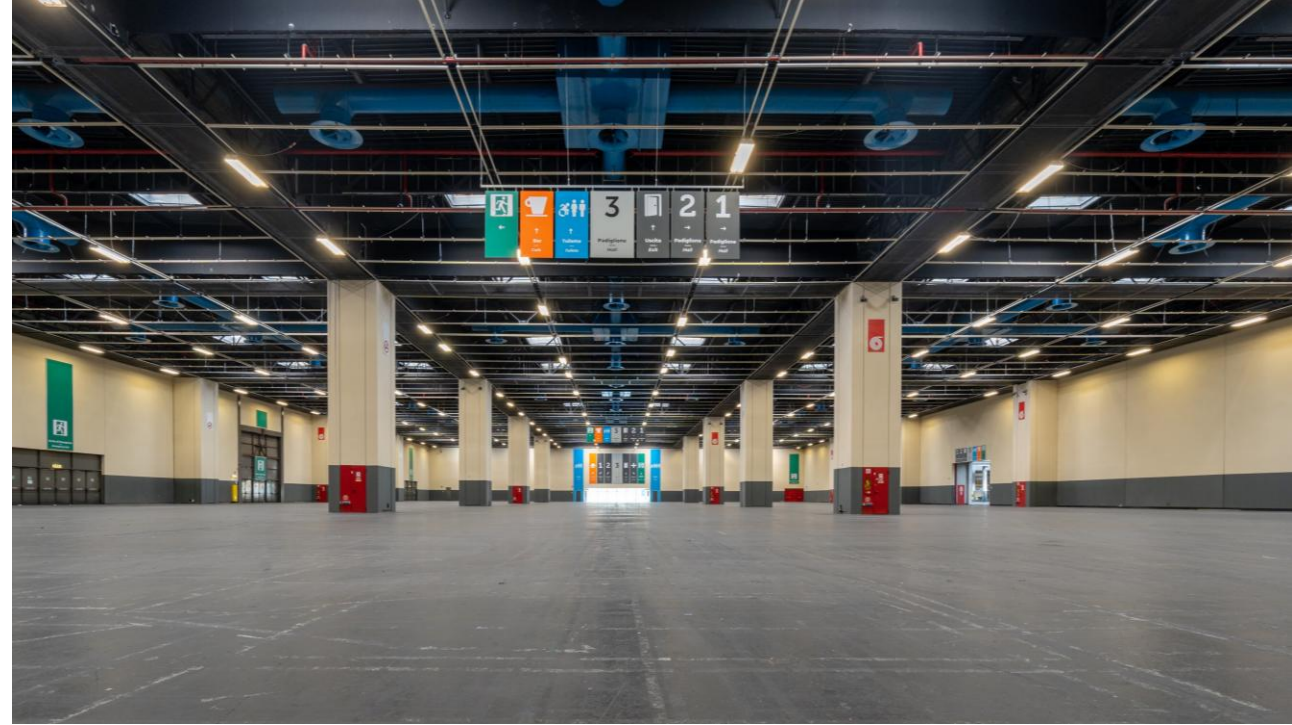
**Width** | 74 m

**Height** | 10.5 m

**Gross surface** | 12,860 m<sup>2</sup>

**Vehicle entrances** | 2

**Room Azzurra** | 515 m<sup>2</sup>





# Stage Oval

Thanks to 20,000 square meters of column-free space, this modern structure is incredibly flexible - it can be transformed into almost every setting, such as a sports arena, an airport, a shopping mall or even a soccer field.

**Length** | 210 m

**Width** | 90 m

**Vehicle entrances** | 4

**Entrances** | 2

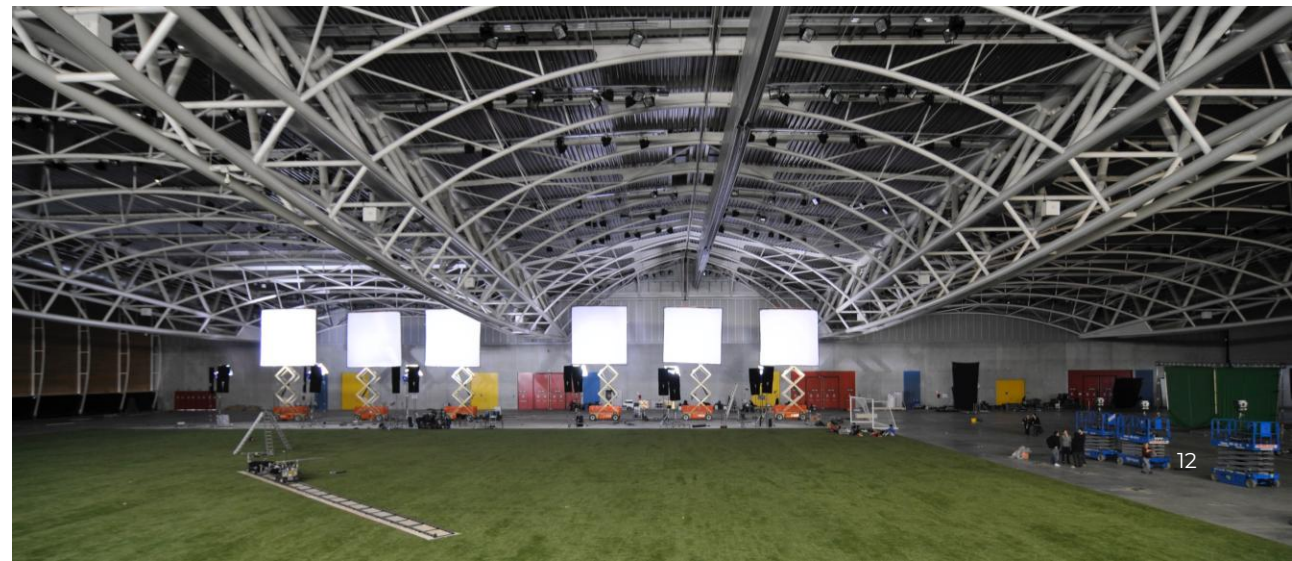
**Foyer** | 1,500 m<sup>2</sup>

**Under beam height** | min. 8 m – max. 14 m

**Gross floor area** | 20,000 m<sup>2</sup>  
divisible in 3 areas of about 6,500 m<sup>2</sup> each

**First floor**

**Terrace** | 1,500 m<sup>2</sup>  
2 conference room – up to 12 offices





# Functionality

Bringing People Together with **Functionality**

Lingotto Studios is also an extremely **practical** location. The spaces can be transformed into a complete **production hub**, where it is easy and pleasant for everyone to work.

The Studios have everything the crew needs.

3 four-star hotels, a shopping mall, and restaurants within the same building complex

Easy access and private parking for large vehicles

Production offices, warehouses, catering areas

Reserved access areas

# Production hub



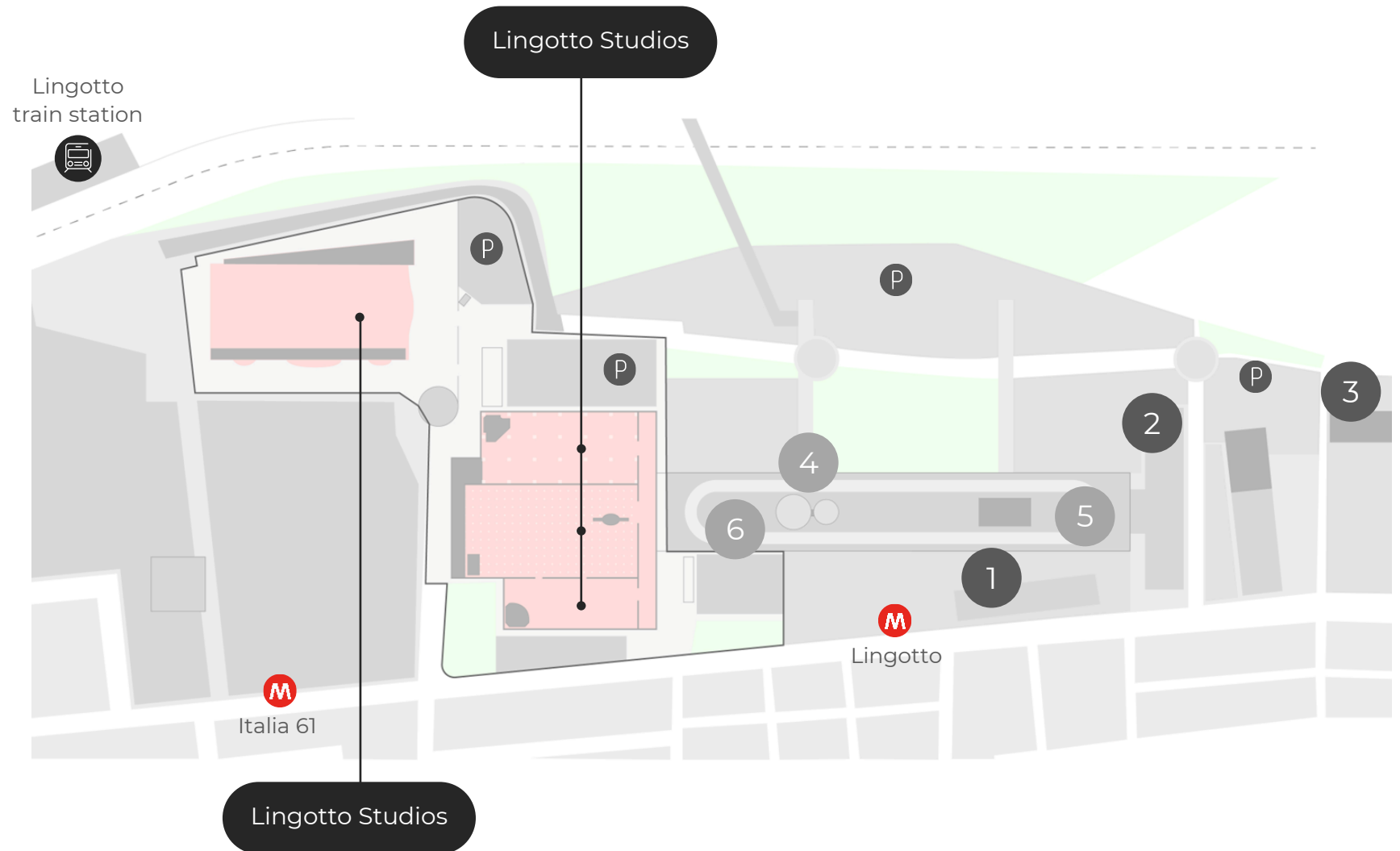
## Hotels

1. [NH Turin Lingotto Congress](#)  
(walking distance)
2. [DoubleTree by Hilton Turin Lingotto](#)  
(walking distance)
3. [AC Hotel Torino by Marriott](#)  
(walking distance)



## Entertainment

4. [Shopping Mall](#)
5. [Pinacoteca Agnelli](#)
6. [La Pista 500](#)



# Connections

Bringing People Together with **Connections**



Despite its size, Lingotto Fiere is part of the city center, making the studios **easily accessible**.

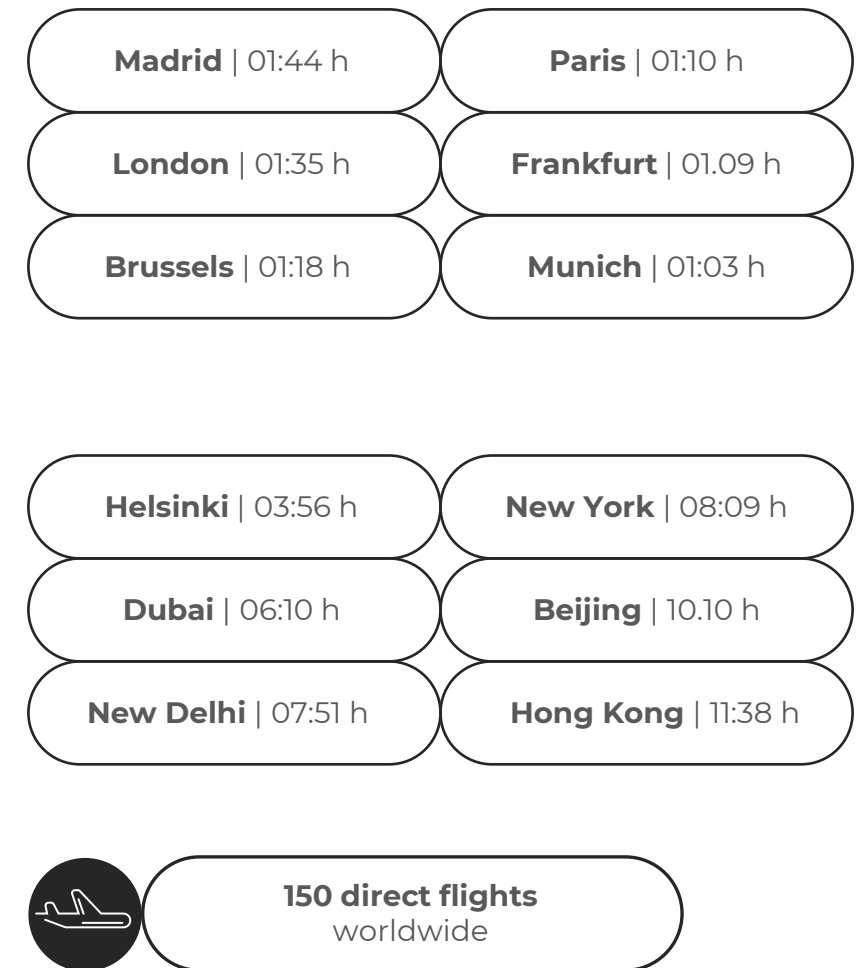
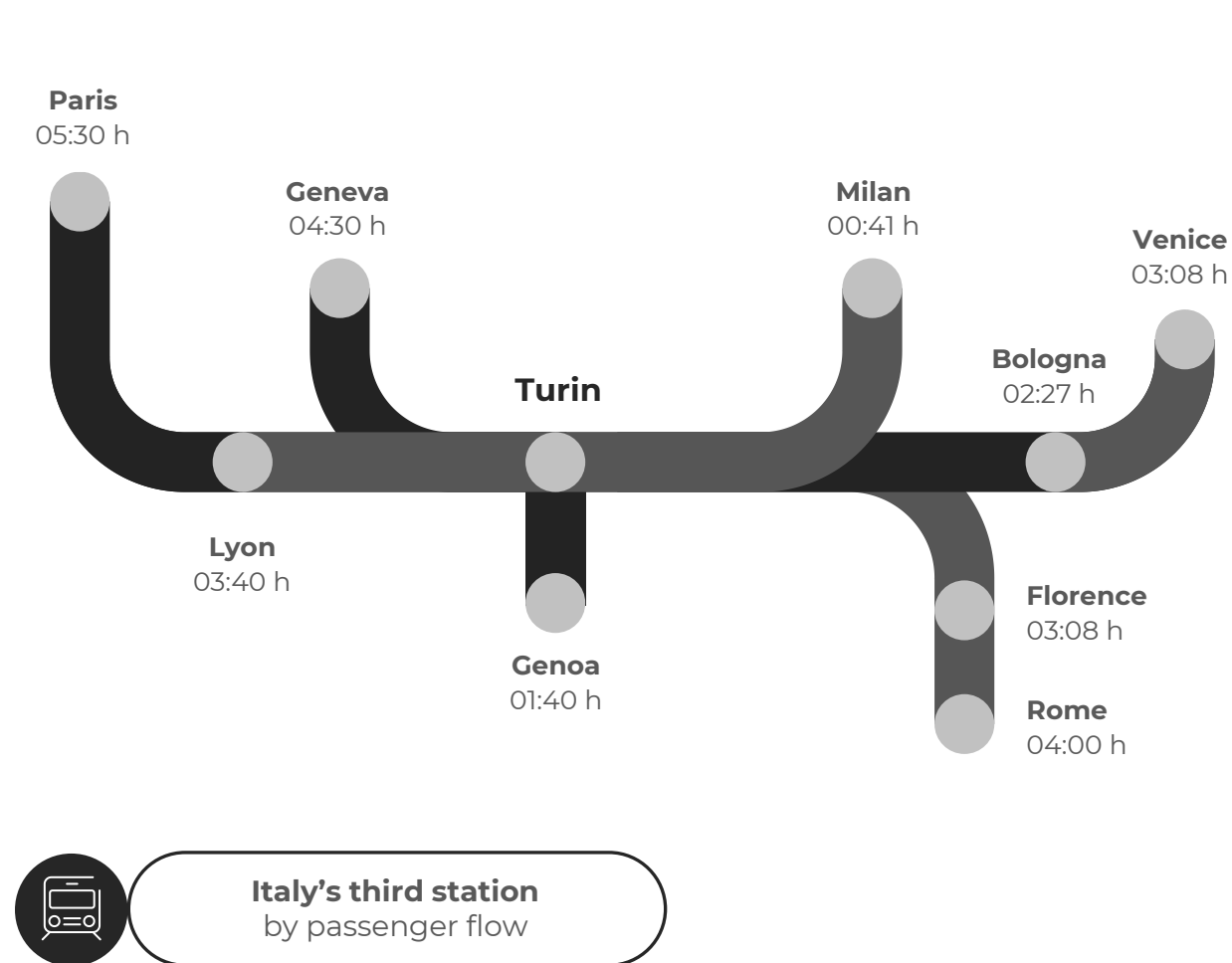
Lingotto Studios is an important node in Turin's **public transport** network: the venue can be reached by underground, bus, and train.

By car, Lingotto Studios is only 35 minutes from **Turin Caselle Airport** and 1.5 hours from **Milan Malpensa Airport**, both of which are served by national and intercontinental flights.

Thanks to its strategic location at the crossroads of Western and Southern Europe and the region's rich infrastructure, Turin is easily accessible from many **European cities** - not just by **airplane**, but also by high-speed **trains**.



# Rail and Air Connections



# Cinema

Bringing People Together with **Cinema**

Turin is traditionally the first Italian **capital of cinema** and a key city for the national film industry.

Three facts demonstrate the indissoluble link between Cinema and Turin.

Turin was the first city, after Paris, where the **Lumière brothers** showed the cinematograph to the public.

In 1941 the **National Cinema Museum** was born within the iconic monument of the Mole Antonelliana.

Every year the **Torino Film Festival** (TFF), brings together enthusiasts, professionals, and celebrities from all over the world.





Turin is home to the **Film Commission Torino Piemonte**, a foundation that has been promoting the growth of film and audiovisual production in the region since 2000.

The Foundation offers a **wide range of services** to individuals and organisations within the industry: by offering **facilities and logistic support** to pre-production and during shooting time; by promoting **local services, professionals and locations** (through its [Production Guide](#) and its [Location Guide](#)); by supporting national and international productions through a number of **funding schemes**, directly or in partnership with Regione Piemonte (see [Film Funds](#)), providing around 10M Euro every year.

Its support is also operational, encompassing **all stages of production**. Through its channels, it is easier to find equipment, shooting locations, cast & crew members and to manage permits with the local administrations.

In recent years, Film Commission Torino Piemonte has even established an international co-production meeting dedicated to professionals, the [TFI Torino Film Industry](#).



**The GL events Group and GL events Italia**

# Meet our Group

# GL events - a global leader in the events industry.

With a presence in **over 28 destinations** and an extensive network of locations across Europe, South America, Asia and Africa, GL events specialises in organising and managing conventions, cultural, sporting and political events, as well as trade fairs and exhibitions for professionals and the general public.

With its **3 divisions** dedicated to the main business lines of the events market, the Group strategically dominates this sector.

## Venues

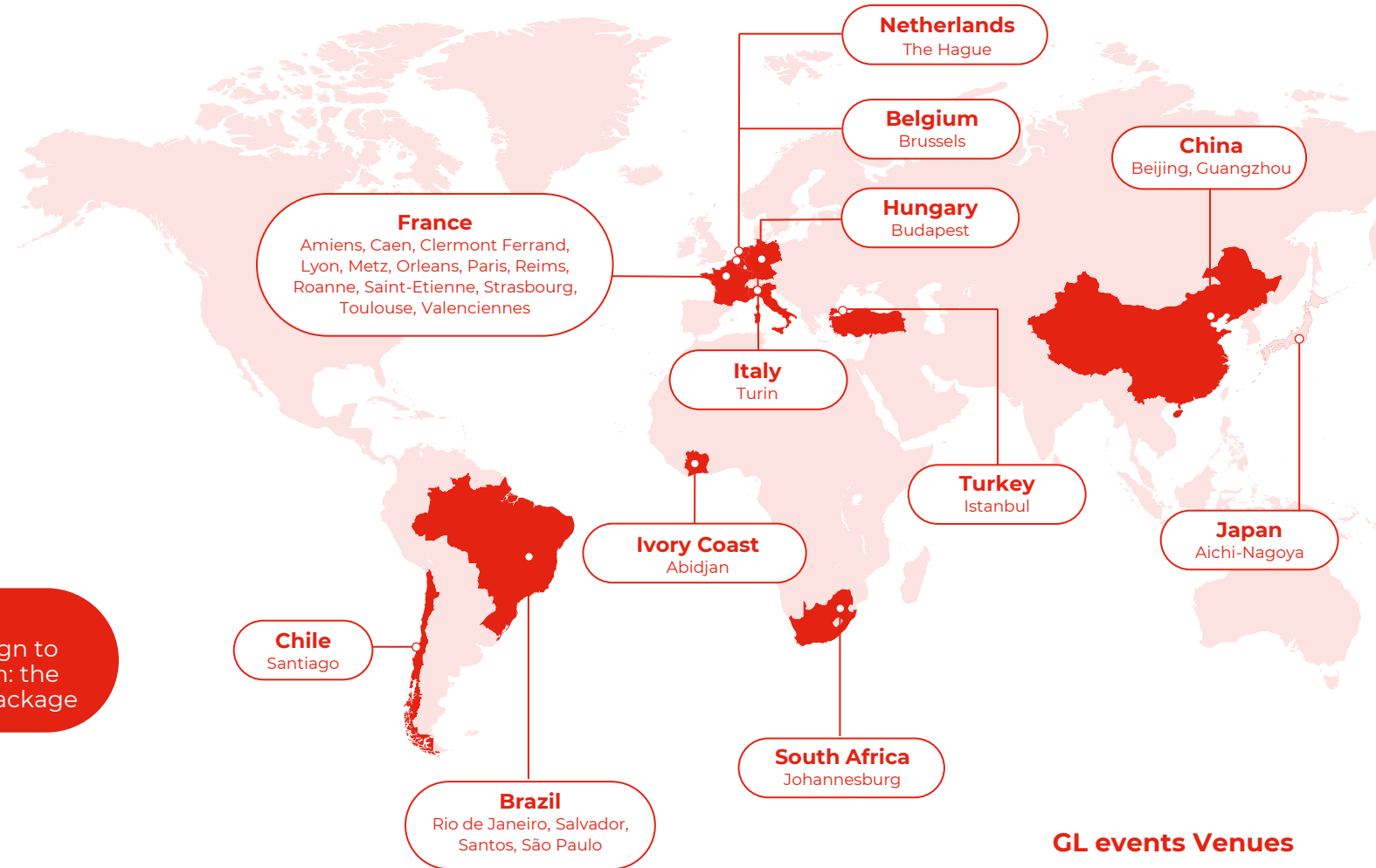
Network of over 60 locations

## Exhibitions

Trade fair, convention and event organisation

## Live

From design to production: the complete package



GL events Venues



# GL events in numbers

**+1.6b**

2024 turnover  
(in euros)

**+60**

Worldwide  
locations

**28**

Destinations  
on 4 continents

**+4.3k**

Team of  
professionals

**+3.6k**

Events hosted  
each year

**+14m**

Visitors





The Italian branch of the Group, GL events Italia, is based in Turin, at Lingotto Fiere.

From the corporate sector to culture and sport, GL events Italia **plans and organises events** under its own brands, hosting **events of national and international importance**. Through its Lingotto Studios division, it also offers its space and expertise for large-scale audiovisual productions.

The Lingotto Fiere in Turin is the most important exhibition centre in the Northwest. It has a surface area of 100,000 m<sup>2</sup>, 68,000 of which are covered and divided into three adjacent halls and a fourth called the Oval.

### 3 business units

Event  
creation

Event  
hosting

Lingotto  
Studios



# GL events Italia in numbers

**+40**

Events hosted  
in a year

**+7**

Events created

**1m**

Visitors

**+50k**

Digital community

**+100k**

Total area (m<sup>2</sup>)

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Thankyou!



lingottofiere.it